



The Manitoba Team Roping Association was formed in the fall of 1975 and held it's first event in the spring of 1976. Some of the founding members are still active today, as we are heading into our 48th year as an association.

Team Roping is one of the fastest growing, most popular equine sports in North America. Competitors of all ages and abilities, rope and compete together. This inclusive sport brings family and community together in friendly competition. Youth membership is growing rapidly which excites us for the future of Team Roping!

In addition to regular sanctioned ropings held throughout the year across the province, the MTRA hosts a year end finals event. A finals has been held every year since 1976 with the exception of 2020 due to Covid-19. The finals have been hosted in rural communities such as Virden, Brandon and Austin. The finals will be returning to the picturesque Ag grounds & Museum in Austin, MB in mid September 2024. (Rain date in October at the Keystone Centre, Brandon, MB).

Please take a look at our parntership opportunities available to you. We are also open to discuss options that work best for you or your business. We look forward to hearing from you.

Thank you for your consideration,

*Ward Cutler*

President, Manitoba Team Roping Association  
On behalf of the MTRA Board of Directors



2024 Sponsorship & Marketing opportunities with the Manitoba Team Roping Association.  
We invite you to review the information and look forward to a possible partnership with you and your team.

### **\$2000 TITLE SPONSOR**

- Name event after your company
- Recognition at all MTRA 2023 approved ropings as Title Partner
- 1 Finals or Year End buckle
- Banner hung in arena (supplied by sponsor)
- Website and all social media recognition
- Vendor space available to join us for the weekend
- Photo opportunity at Finals and Year End awards presentations
- All Finals advertising in your name
- Announcer recognition all weekend

### **\$1500 CATEGORY SPONSOR**

- Name the #12, #8 or Kids Roping after your company
- Recognition at all MTRA 2023 approved events
- 1 Finals or Year End buckle
- Announcer recognition all weekend
- Banner hung in arena for the weekend (supplied by sponsor)
- Website and social media recognition
- Vendor space available for the finals
- Photo opportunity at Finals Awards

### **\$1000 PERSONNEL SPONSOR**

- Partner with one of our Personnel (Announcer, Flagger, Timers, Event Secretary, Cowboy/Cowgirl of the Year, Chute Help/Cattle handlers, Tractor Driver/Arena Groomer)
- Announcer recognition all weekend
- 1 Finals or Year End Buckle or award of equal value
- Banner hung in arena (supplied by sponsor)
- Website and social media recognition
- Photo opportunity at Finals & Year End Awards presentations
- Vendor space available

### **\$500 BUCKLE OR AWARD SPONSOR**

- 1 Finals or Year End Buckle or award of equal value
- Announcer recognition at Finals
- Banner hung in prominent area (supplied by sponsor)
- Website and social media recognition
- Photo opportunity and present award at Finals or Year End Awards

### **\$300 AWARD SPONSOR**

- 1 Finals or Year End award of face value
- Announcer recognition at Finals
- Banner hung in prominent area (supplied by sponsor)
- Website and social media recognition

### **\$200 & UNDER FRIENDS OF THE MTRA**

- All funds go toward Finals, Year End awards or production costs.
- Announcer mention at Finals
- Website and social media "Thank You"

---

---

The Manitoba Team Roping Association will be honoured and grateful for any contribution to this event and association. A tax receipt will be issued upon request for any partnership level of \$200 or greater.

---

---